



Sales & Related

Occupational Saturation Table
Denver Metro Area
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Legend

< 5% Occupation in Demand

5.1 - 10% Stable Relationship between skilled worker supply and occupations

10.1 - 20% Competitive occupation

> 20.1% Saturated

| SOC | Occupation Title | 2014 Jobs | Annual Openings | Available Applicants | Applicants per Job Opening | Saturation Rate | Median Hourly Earnings | Education Level |
|---------|--|-----------|-----------------|----------------------|----------------------------|-----------------|------------------------|-----------------------------------|
| 41-1011 | First-Line Supervisors of Retail Sales Workers | 18,656 | 773 | 548 | 0.7 | 2.9% | \$ 14.44 | High school diploma or equivalent |
| 41-1012 | First-Line Supervisors of Non-Retail Sales Workers | 7,857 | 245 | 159 | 0.6 | 2.0% | \$ 21.75 | High school diploma or equivalent |
| 41-2011 | Cashiers | 27,595 | 1,642 | 4,423 | 2.7 | 16.0% | \$ 9.54 | Less than high school |
| 41-2012 | Gaming Change Persons and Booth Cashiers | 296 | 12 | 22 | 1.8 | 7.4% | \$ 14.05 | High school diploma or equivalent |
| 41-2021 | Counter and Rental Clerks | 6,221 | 216 | 122 | 0.6 | 2.0% | \$ 10.92 | Less than high school |
| 41-2022 | Parts Salespersons | 1,737 | 75 | 92 | 1.2 | 5.3% | \$ 15.49 | Less than high school |
| 41-2031 | Retail Salespersons | 49,356 | 2,518 | 2,007 | 0.8 | 4.1% | \$ 10.98 | Less than high school |
| 41-3011 | Advertising Sales Agents | 2,383 | 95 | 147 | 1.6 | 6.2% | \$ 21.49 | High school diploma or equivalent |
| 41-3021 | Insurance Sales Agents | 12,824 | 751 | 113 | 0.2 | 0.9% | \$ 22.65 | High school diploma or equivalent |
| 41-3031 | Securities, Commodities, and Financial Services Sales Agents | 16,945 | 1,127 | 19 | 0.0 | 0.1% | \$ 21.79 | Bachelor's degree |
| 41-3041 | Travel Agents | 1,000 | 17 | 63 | 3.7 | 6.3% | \$ 17.54 | High school diploma or equivalent |
| 41-3099 | Sales Representatives, Services, All Other | 13,868 | 594 | 1,080 | 1.8 | 7.8% | \$ 24.48 | High school diploma or equivalent |
| 41-4011 | Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products | 4,884 | 198 | 296 | 1.5 | 6.1% | \$ 41.86 | Bachelor's degree |
| 41-4012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 21,684 | 731 | 337 | 0.5 | 1.6% | \$ 28.47 | High school diploma or equivalent |
| 41-9011 | Demonstrators and Product Promoters | 1,086 | 50 | 54 | 1.1 | 5.0% | \$ 15.56 | High school diploma or equivalent |
| 41-9012 | Models | 255 | 15 | 26 | 1.7 | 10.2% | \$ 12.99 | Less than high school |
| 41-9021 | Real Estate Brokers | 8,231 | 286 | 39 | 0.1 | 0.5% | \$ 24.00 | High school diploma or equivalent |
| 41-9022 | Real Estate Sales Agents | 41,750 | 1,497 | 102 | 0.1 | 0.2% | \$ 16.26 | High school diploma or equivalent |
| 41-9031 | Sales Engineers | 1,108 | 34 | 88 | 2.6 | 7.9% | \$ 47.04 | Bachelor's degree |
| 41-9041 | Telemarketers | 4,080 | 257 | 500 | 1.9 | 12.3% | \$ 13.34 | Less than high school |
| 41-9091 | Door-to-Door Sales Workers, News and Street Vendors, and Related Workers | 10,480 | 165 | 60 | 0.4 | 0.6% | \$ 7.14 | High school diploma or equivalent |
| 41-9099 | Sales and Related Workers, All Other | 3,463 | 136 | 862 | 6.3 | 24.9% | \$ 18.40 | High school diploma or equivalent |