

PURCHASE OF SERVICE AGREEMENT

THIS AGREEMENT ("Agreement") is made this 1st day of September 2015, by and between the Adams County Board of County Commissioners, located at 4430 South Adams County Parkway, Brighton, Colorado 80601, hereinafter referred to as the "County," and Neon Rain Interactive, located at 4350 Wadsworth Parkway, Wheat Ridge, Colorado 80233 hereinafter referred to as the "Contractor." The County and the Contractor may be collectively referred to herein as the "Parties".

The County and the Contractor, for the consideration herein set forth, agree as follows:

1. SERVICES OF THE CONTRACTOR:

- 1.1. All work shall be in accordance with the attached RFP 2015.109 and the Contractor's response to the RFP 2015.109 attached hereto as Exhibit A, and incorporated herein by reference. Should there be any discrepancy between Exhibit A and this Agreement the terms and conditions of this Agreement shall prevail.
- 1.2. Emergency Services: In the event the Adams County Board of County Commissioners declares an emergency, the County may request additional services (of the type described in this Agreement or otherwise within the expertise of the Contractor) to be performed by the Contractor. If the County requests such additional services, the Contractor shall provide such services in a timely fashion given the nature of the emergency, pursuant to the terms of this Agreement. Unless otherwise agreed to in writing by the parties, the Contractor shall bill for such services at the rates provided for in this Agreement.

2. RESPONSIBILITIES OF THE COUNTY: The County shall provide information as necessary or requested by the Contractor to enable the Contractor's performance under this Agreement.

3. TERM:

- 3.1. Term of Agreement: The Term of this Agreement shall be for one-year from the date of this Agreement.
- 3.2. Extension Option: The County, at its sole option, may offer to extend this Agreement as necessary for up to two, one year extensions providing satisfactory service is given and all terms and conditions of this Agreement have been fulfilled. Such extensions must be mutually agreed upon in writing by the County and the Contractor.

4. PAYMENT AND FEE SCHEDULE: The County shall pay the Contractor for services furnished under this Agreement, and the Contractor shall accept as full payment for those services the amounts listed below:

Service	Price
Hourly Charge for future Changes	\$130.00
Hourly Consulting Charge	\$130.00
Research and Discovery	\$3,000.00
Design	\$10,000.00
Project Management	\$12,000.00

Development	\$52,000.00
Deployment	\$2,027.00
Content Migration	\$2,000.00
Onsite Training and Documentation	\$1,300.00
Support and Maintenance	Included
TOTAL	\$79,327.00

4.1. Payment pursuant to this Agreement, whether in full or in part, is subject to and contingent upon the continuing availability of County funds for the purposes hereof. In the event that funds become unavailable, as determined by the County, the County may immediately terminate this Agreement or amend it accordingly.

5. **INDEPENDENT CONTRACTOR:** In providing services under this Agreement, the Contractor acts as an independent contractor and not as an employee of the County. The Contractor shall be solely and entirely responsible for his/her acts and the acts of his/her employees, agents, servants, and subcontractors during the term and performance of this Agreement. No employee, agent, servant, or subcontractor of the Contractor shall be deemed to be an employee, agent, or servant of the County because of the performance of any services or work under this Agreement. The Contractor, at its expense, shall procure and maintain workers' compensation insurance as required by law. **Pursuant to the Workers' Compensation Act § 8-40-202(2)(b)(IV), C.R.S., as amended, the Contractor understands that it and its employees and servants are not entitled to workers' compensation benefits from the County. The Contractor further understands that it is solely obligated for the payment of federal and state income tax on any moneys earned pursuant to this Agreement.**

6. **NONDISCRIMINATION:**

6.1. The Contractor shall not discriminate against any employee or qualified applicant for employment because of age, race, color, religion, marital status, disability, sex, or national origin. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices provided by the local public agency setting forth the provisions of this nondiscrimination clause. Adams County is an equal opportunity employer.

6.1.1. The Contractor will cause the foregoing provisions to be inserted in all subcontracts for any work covered by this Agreement so that such provisions will be binding upon each subcontractor, provided that the foregoing provisions shall not apply to contracts or subcontracts for standard commercial supplies or raw materials.

7. **INDEMNIFICATION:**

The Contractor agrees to indemnify and hold harmless the County, its officers, agents, and employees for, from, and against any and all claims, suits, expenses, damages, or other liabilities, including reasonable attorney fees and court costs, arising out of damage or injury to persons, entities, or property, caused or sustained by any person(s) as a result of the Contractor's performance or failure to perform pursuant to the terms of this Agreement or as a result of any subcontractors' performance or failure to perform pursuant to the terms of this

Agreement. Contractor shall not be liable for claims for damages caused by County fault, delay, omission, negligence or failure to perform County responsibilities.

8. **INSURANCE:** The Contractor agrees to maintain insurance of the following types and amounts:
 - 8.1. **Commercial General Liability Insurance:** to include products liability, completed operations, contractual, broad form property damage and personal injury.
 - 8.1.1. Each Occurrence: \$1,000,000
 - 8.1.2. General Aggregate: \$2,000,000
 - 8.2. **Comprehensive Automobile Liability Insurance:** to include all motor vehicles owned, hired, leased, or borrowed.
 - 8.2.1. Bodily Injury/Property Damage: \$1,000,000 (each accident)
 - 8.2.2. Personal Injury Protection: Per Colorado Statutes
 - 8.3. **Workers' Compensation Insurance:** Per Colorado Statutes
 - 8.4. **Professional Liability Insurance:** to include coverage for damages or claims for damages arising out of the rendering, or failure to render, any professional services, as applicable.
 - 8.4.1. Each Occurrence: \$1,000,000
 - 8.4.2. This insurance requirement applies only to the Contractors who are performing services under this Agreement as professionals licensed under the laws of the State of Colorado, such as physicians, lawyers, engineers, nurses, mental health providers, and any other licensed professionals.
 - 8.5. **Adams County as "Additional Insured":** The Contractor's commercial general liability, comprehensive automobile liability, and professional liability insurance policies and/or certificates of insurance shall be issued to include Adams County as an "additional insured" and shall include the following provisions:
 - 8.5.1. Underwriters shall have no right of recovery or subrogation against the County, it being the intent of the parties that the insurance policies so affected shall protect both parties and be primary coverage for any and all losses resulting from the actions or negligence of the Contractor.
 - 8.5.2. The insurance companies issuing the policy or policies shall have no recourse against the County for payment of any premiums due or for any assessments under any form of any policy.
 - 8.5.3. Any and all deductibles contained in any insurance policy shall be assumed by and at the sole risk of the Contractor.
 - 8.6. **Licensed Insurers:** All insurers of the Contractor must be licensed or approved to do business in the State of Colorado. Upon failure of the Contractor to furnish, deliver and/or maintain such insurance as provided herein, this Agreement, at the election of the County, may be immediately declared suspended, discontinued, or terminated. Failure of the Contractor in obtaining and/or maintaining any required insurance shall not relieve the Contractor from any liability under this Agreement, nor shall the insurance requirements be construed to conflict with the obligations of the Contractor concerning indemnification.
 - 8.7. **Endorsement:** Each insurance policy herein required shall be endorsed to state that coverage shall not be suspended, voided, or canceled without thirty (30) days prior

written notice by certified mail, return receipt requested, to the County.

- 8.8. Proof of Insurance: At any time during the term of this Agreement, the County may require the Contractor to provide proof of the insurance coverage or policies required under this Agreement.

9. **WARRANTY:**

- 9.1. The Contractor warrants and guarantees to the County that all work, equipment, and materials furnished under the Agreement are free from defects in workmanship and materials for a period of one year after final acceptance by the County. The Contractor further warrants and guarantees that the plans and specifications incorporated herein are free of fault and defect sufficient for Contractor to warrant the finished product after completion date. Should the Contractor fail to proceed promptly in accordance with this guarantee, the County may have such work performed at the expense of the Contractor. This section does not relieve the Contractor from liability for defects that become known after one year.
- 9.2. The website will comply with the most widely used version of the four major browsers (Internet Explorer, Firefox, Chrome, and Safari) at the time of development. If during the development process, a new release becomes the most widely used version of that browser, we will shift support to the newer version.

10. **TERMINATION:**

- 10.1. For Cause: If, through any cause, the Contractor fails to fulfill its obligations under this Agreement in a timely and proper manner, or if the Contractor violates any of the covenants, conditions, or stipulations of this Agreement, the County shall thereupon have the right to immediately terminate this Agreement, upon giving written notice to the Contractor of such termination and specifying the effective date thereof.
- 10.2. For Convenience: The County may terminate this Agreement at any time by giving written notice as specified herein to the other party, which notice shall be given at least thirty (30) days prior to the effective date of the termination. If this Agreement is terminated by the County, the Contractor will be paid an amount that bears the same ratio to the total compensation as the services actually performed bear to the total services the Contractor was to perform under this Agreement, less payments previously made to the Contractor under this Agreement.

11. **MUTUAL UNDERSTANDINGS:**

- 11.1. Jurisdiction and Venue: The laws of the State of Colorado shall govern as to the interpretation, validity, and effect of this Agreement. The parties agree that jurisdiction and venue for any disputes arising under this Agreement shall be with Adams County, Colorado.
- 11.2. Compliance with Laws: During the performance of this Agreement, the Contractor agrees to strictly adhere to all applicable federal, state, and local laws, rules and regulations, including all licensing and permit requirements. The parties hereto aver that they are familiar with § 18-8-301, et seq., C.R.S. (Bribery and Corrupt Influences), as amended, and § 18-8-401, et seq., C.R.S. (Abuse of Public Office), as amended, and that no violation of such provisions are present. The Contractor warrants that it is in

compliance with the residency requirements in §§ 8-17.5-101, et seq., C.R.S. Without limiting the generality of the foregoing, the Contractor expressly agrees to comply with the privacy and security requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

- 11.3. OSHA: The Contractor shall comply with the requirements of the Occupational Safety and Health Act (OSHA) and shall review and comply with the County's safety regulations while on any County property. Failure to comply with any applicable federal, state or local law, rule, or regulation shall give the County the right to terminate this agreement for cause.
- 11.4. Record Retention: The Contractor shall maintain records and documentation of the services provided under this Agreement, including fiscal records, and shall retain the records for a period of three (3) years from the date this Agreement is terminated. Said records and documents shall be subject at all reasonable times to inspection, review, or audit by authorized Federal, State, or County personnel.
- 11.5. Assignability: Neither this Agreement, nor any rights hereunder, in whole or in part, shall be assignable or otherwise transferable by the Contractor without the prior written consent of the County.
- 11.6. Waiver: Waiver of strict performance or the breach of any provision of this Agreement shall not be deemed a waiver, nor shall it prejudice the waiving party's right to require strict performance of the same provision, or any other provision in the future, unless such waiver has rendered future performance commercially impossible.
- 11.7. Force Majeure: Neither party shall be liable for any delay or failure to perform its obligations hereunder to the extent that such delay or failure is caused by a force or event beyond the control of such party including, without limitation, war, embargoes, strikes, governmental restrictions, riots, fires, floods, earthquakes, or other acts of God.
- 11.8. Notice: Any notices given under this Agreement are deemed to have been received and to be effective: 1) Three (3) days after the same shall have been mailed by certified mail, return receipt requested; 2) Immediately upon hand delivery; or 3) Immediately upon receipt of confirmation that an E-mail was received. For the purposes of this Agreement, any and all notices shall be addressed to the contacts listed below:

Department: Adams County Information Department
Contact: Kevin Beach
Address: 4430 South Adams County Parkway
City, State, Zip: Brighton, CO 80601
Phone: 720-523-6156
E-mail: kbeach@adcogov.org

Department: Adams County Purchasing
Contact: Bethany Bonasera
Address: 4430 South Adams County Parkway
City, State, Zip: Brighton, Colorado 80601
Phone: 720-523-6049
E-mail: bbonasera@adcogov.org

Department: Adams County Attorney's Office
Address: 4430 South Adams County Parkway
City, State, Zip: Brighton, Colorado 80601
Phone: 720.523.6116

Contractor: Neon Rain Interactive
Contact: Arif Gangji
Address: 4350 Wadsworth Parkway #350
City, State, Zip: Wheat Ridge, CO 80033
Phone: 303-957-3092
E-mail: arif@neonrain.com

11.9. Integration of Understanding: This Agreement contains the entire understanding of the parties hereto and neither it, nor the rights and obligations hereunder, may be changed, modified, or waived except by an instrument in writing that is signed by the parties hereto.

11.10. Severability: If any provision of this Agreement is determined to be unenforceable or invalid for any reason, the remainder of this Agreement shall remain in effect, unless otherwise terminated in accordance with the terms contained herein.

11.11. Authorization: Each party represents and warrants that it has the power and ability to enter into this Agreement, to grant the rights granted herein, and to perform the duties and obligations herein described.

11.12. Confidentiality: All documentation related to this Agreement will become the property of Adams County. All documentation maintained or kept by Adams County shall be subject to the Colorado Open Records Act, C.R.S. 24-72-201 *et seq.* ("CORA"). The County does not guarantee the confidentiality of any records.

12. CHANGE ORDERS OR EXTENSIONS:

12.1. Change Orders: The County may, from time to time, require changes in the scope of the services of the Contractor to be performed herein including, but not limited to, additional instructions, additional work, and the omission of work previously ordered. The Contractor shall be compensated for all authorized changes in services, pursuant to the applicable provision in the Invitation to Bid, or, if no provision exists, pursuant to the terms of the Change Order.

12.2. Extensions: The County may, upon mutual written agreement by the parties, extend the time of completion of services to be performed by the Contractor.

13. COMPLIANCE WITH C.R.S. § 8-17.5-101, ET. SEQ. AS AMENDED 5/13/08: Pursuant to Colorado Revised Statute (C.R.S.), § 8-17.5-101, *et seq.*, as amended May 13, 2008, the Contractor shall meet the following requirements prior to signing this Agreement (public contract for service) and for the duration thereof:

13.1. The Contractor shall certify participation in the E-Verify Program (the electronic employment verification program that is authorized in 8 U.S.C. § 1324a and jointly administered by the United States Department of Homeland Security and the Social Security Administration, or its successor program) or the Department Program (the

employment verification program established by the Colorado Department of Labor and Employment pursuant to C.R.S. § 8-17.5-102(5)) on the attached certification.

- 13.2. The Contractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
- 13.3. The Contractor shall not enter into a contract with a subcontractor that fails to certify to the Contractor that the subcontractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
- 13.4. At the time of signing this public contract for services, the Contractor has confirmed the employment eligibility of all employees who are newly hired for employment to perform work under this public contract for services through participation in either the E-Verify Program or the Department Program.
- 13.5. The Contractor shall not use either the E-Verify Program or the Department Program procedures to undertake pre-employment screening of job applicants while this public contract for services is being performed.
- 13.6. If the Contractor obtains actual knowledge that a subcontractor performing work under this public contract for services knowingly employs or contracts with an illegal alien, the Contractor shall: notify the subcontractor and the County within three (3) days that the Contractor has actual knowledge that the subcontractor is employing or contracting with an illegal alien; and terminate the subcontract with the subcontractor if within three days of receiving the notice required pursuant to the previous paragraph, the subcontractor does not stop employing or contracting with the illegal alien; except that the Contractor shall not terminate the contract with the subcontractor if during such three (3) days the subcontractor provides information to establish that the subcontractor has not knowingly employed or contracted with an illegal alien.
- 13.7. Contractor shall comply with any reasonable requests by the Department of Labor and Employment (the Department) made in the course of an investigation that the Department is undertaking pursuant to the authority established in C.R.S. § 8-17.5-102(5).
- 13.8. If Contractor violates this Section, of this Agreement, the County may terminate this Agreement for breach of contract. If the Agreement is so terminated, the Contractor shall be liable for actual and consequential damages to the County.

14. ADDITIONAL RESPONSIBILITIES OF THE CONTRACTOR

- 14.1. Service Level Agreement Provide 99.9% uptime/service availability (~43 minutes downtime per month)
- 14.2. All web page requests must return within an average <3 seconds. Solution must scale to handle increases in traffic during peak seasons (County elections).
- 14.3. Disaster Recovery: Restoration of services: In the event of a disaster services must be restored within 72 hours.
- 14.4. Location of Data: All data must reside on systems located within the United States

- 14.5. Ownership of data: Adams County retains ownership of all data uploaded or created by Adams County.
- 14.6. Service requests: Assigned: All support requests must be assigned and notification of assignment must be given to initiate within 60 minutes.
- 14.7. Ticket Resolution Average Timeframe: Time sensitive issues that can be controlled by the Contractor must be resolved within eight hours (business), and all other non-time sensitive issues must be resolved within 72 hours (business).
- 14.8. Ticket Resolution Average Timeframe: Critical issues that can be controlled by the Contractor must be resolved within eight hours (non business hours) all other non-critical issues must be resolved within 72 hours.
- 14.9. Security: Incident Reporting: Security incidents involving the Adams County web site must be reported to the Adams County IT Helpdesk (helpdesk@adcogov.org) within three (3) hours of discovery.
- 14.10. Remediation of security weaknesses: The vendor must remediate all high vulnerabilities (a vulnerability with a CVSS v2 score of 7.0-10) from its systems no more than 30 days upon discovery.

The remainder of this page is left blank intentionally.

IN WITNESS WHEREOF, the Parties have caused their names to be affixed hereto:

Todd Leopold

Todd M Leopold Date 9/8/15
County Manager

Neon Rain Interactive

Arif Gangji Date 9/1/2015
Signature

Arif Gangji Managing Partner
Printed Name Title

Attest:

Stan Martin, Clerk and Recorder EMANNA
Deputy Clerk

Approved as to Form: D. Coe
Adams County Attorney's Office

NOTARIZATION OF CONTRACTOR'S SIGNATURE:

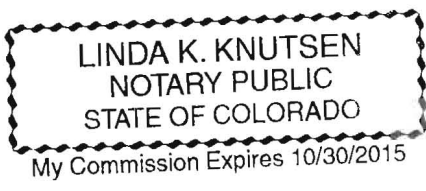
COUNTY OF Jefferson

STATE OF Colorado)SS.

Signed and sworn to before me this 1ST day of September, 2015,

by Arif Gangji

Linda K Knutsen
Notary Public



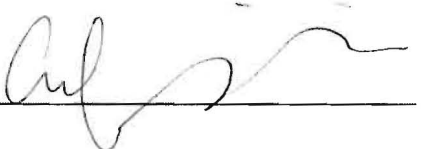
My commission expires on: 10/30/2015

CONTRACTOR'S CERTIFICATION OF COMPLIANCE

Pursuant to Colorado Revised Statute, § 8-17.5-101, *et seq.*, as amended 5/13/08, as a prerequisite to entering into a contract for services with Adams County, Colorado, the undersigned Contractor hereby certifies that at the time of this certification, Contractor does not knowingly employ or contract with an illegal alien who will perform work under the attached contract for services and that the Contractor will participate in the E-Verify Program or Department program, as those terms are defined in C.R.S. § 8-17.5-101, *et seq.* in order to confirm the employment eligibility of all employees who are newly hired for employment to perform work under the attached contract for services.

CONTRACTOR:

Neon Rain Interactive, LLC 9/1/15
Company Name Date


Signature

Arif Gangji
Name (Print or Type)

Managing Partner
Title

Note: Registration for the E-Verify Program can be completed at: <https://www.vis-dhs.com/employerregistration>. It is recommended that employers review the sample "memorandum of understanding" available at the website prior to registering

**ADAMS COUNTY FORMAL REQUEST FOR PROPOSAL
2015.109 ADDENDUM # 2**

Website Redesign

All documents and Addendum related to this RFP will be posted on the Rocky Mountain Bid System at:
<http://www.rockymountainbidsystem.com/Bids/ViewOpenSolicitations.asp>

Proposal Issuance: February 20, 2015

**Written questions regarding this RFP will be accepted through:
March 3, 2015**

**An Addendum to answer submitted questions will be
issued no later than March 10, 2015**

**Proposal Opening Date: March 19, 2015
Time: 2:00**

**Location: Adams County Government Center
4430 South Adams County Parkway
4th Floor, C4000A
Brighton, CO 80601**



ADAMS COUNTY
COLORADO

ADDENDUM #2

RFP 2015.109 ADDENDUM #2 WEBSITE REDESIGN

The purpose of this addendum is to answer all submitted question for this RFP.

1. Whether companies from Outside USA can apply for this? (From India or Canada)
 - a. Yes, companies from outside the USA can apply for this RFP.
2. Whether we need to come over there for meetings?
 - a. Meeting can be held via conference call however, initial training should be done on-site.
3. Can we perform the tasks (related to RFP) outside USA? (From India or CANADA)
 - a. Yes, tasks can be performed via a remote connection
4. Can we submit our proposals via email ?
 - a. NO. Please read section 5 in the RFP. All proposals must be mailed or delivered in person by March 19, 2015 at 2:00 MST.
5. The RFP mentions wanting to be able to create subsites, which will have a different look and feel for each, with different audiences, but be a part of the same CMS. This seems ambiguous and seems like each subsite should have its own RFP.
 - a. Each sub-site will use the same content management system with the same system administrators. The sub-sites will simply need their own style sheet (headers, footers, fonts, graphics, etc.)
6. The RFP mentions preferring an ASP.net CMS. While there are some out there, in our 20 year experience, ASP.net CMSs are inferior and are prone to error. Therefore, we develop in WordPress (as we did for Douglas County). Will this eliminate our firm from contention?
 - a. No, you will not be limited or eliminated by the development tool.
7. There is a reference to re-writing the content for specified sections (for SEO purposes). How much content needs to be re-written?
 - a. Any rewriting for SEO purposes would be handled by Adams County staff as part of the content migration process.
8. There is a reference to designing a mobile services app. Are there specifications for this?
 - a. The website should be designed to work on mobile devices ranging from tablets to smart phones.
9. There is a reference to "Simplify interaction, for our audience, with the county internet." Are there specifications and requirements for this intranet? Is this Intranet only available on your network, or is it accessible outside your network via browser?
 - a. This project is specific only to our external facing internet. There are no intranet projects at this time.
10. In the Scope of Work, it is listed that the preferred platform is ASP.net. My question is what the receptiveness is to switching web platforms?
 - a. No response will be limited or eliminated by the development tool.
11. Page 7, 1). Provide seamless integration with web-based software both internally and externally. Do you have any preferences or known requirements? I.e., internally with Active Directory or XML or simple linking or iframes?
 - a. Links to external applications are located on our current site at <http://www.adcogov.org/index.aspx?NID=793>
12. Page 7, 1). Will need a separate sub-site for the Adams County Animal Shelter: Currently, there are 11 pages of content and 18 documents using the existing Adams County look and feel. Should

- we quote this using these existing page parameters and functionality or did this need to be expanded in scope?
- a. The current site content will need to be included in this sub-site however, navigation and page layout will be different.
13. Page 8, 2). Adams County is seeking responses from qualified candidates to design a mobile services app for the county: Do you have a list of features / content for this application?
- a. There is no list of features at this time.
14. Is there a county/city that has an app that is similar in scope to what you are looking for that we can review for a scope of work?
- a. There are no apps currently published that we favor.
15. Do you want to support Apple iOS and Android?
- a. Yes.
16. Do you want this app to support tablets as well?
- a. Yes.
17. Where should we separate this application project in the pricing?
- a. This can be a line item under any area within the “Fee Schedule” but must be clearly identified.
18. Page 8, 3). Design Guidelines - Design shall allow for customization of high-profile departments and programs of Adams County Government. Can you provide more detail please?
- a. There are departments and offices within the county that will require more than one photo on their “department page”; e.g. they may want three photos and a video.
19. Page 10, 6) The County’s information architecture consists of the following technical features, requirements and structure: Windows 2008 R2, Microsoft SQL server 2008. ASP.net is the preferred platform. The system shall support ongoing Windows environment. If we still support Windows-centric architecture, would you be open to another development platform than ASP.Net?
- a. No response will be limited or eliminated by the development tool.
20. Page 10, 9). Additional applications such as: E-mail subscription service with unlimited usage and ability to hold unlimited subscribers allowing the county to send both text and HTML emails. Do you have any specifications for this functionality?
- a. Our current site allows citizens to subscribe to our site so that they can be contacted when specific items are updated or information is posted and we would like similar functionality with our new site.
21. Page 13, 10). Optional applications such as: Visible site search engine – can you provide more detail on what you are looking for functionality?
- a. The site search tool must be prominent, clearly visible to the citizen.
22. I am reviewing the RFP for the Adams County Website Redesign. I have one question in regards to the login feature. Is this only for back-end users that can make non-technical updates or is this for something else?
- a. This is the login feature for back-end users.
23. The RFP mentions a desire for secure login through SSL as well as detailed user login history so I wanted to see if it's just to manage the site or if other users are involved through logging in somehow?
- a. This is specific to site management.

End of Addendum #2

**ADAMS COUNTY FORMAL REQUEST FOR PROPOSAL
2015.109 ADDENDUM # 1**

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**Location: Adams County Government Center
4430 South Adams County Parkway
4th Floor, C4000A
Brighton, CO 80601**



ADAMS COUNTY
COLORADO

RFP 2015.109 ADDENDUM #1 WEBSITE REDESIGN

The purpose of this addendum is to answer all submitted question for this RFP.

1. Whether companies from Outside USA can apply for this?

(From India or Canada)

A:

2. Whether we need to come over there for meetings?

A:

3. Can we perform the tasks (related to RFP) outside USA?

(From India or CANADA)

4. Can we submit our proposals via email ?

A: NO. Please read section 5 in the RFP. All proposals must be mailed or delivered in person by March 19, 2015 at 2:00 MST.

5. The RFP mentions wanting to be able to create subsites, which will have a different look and feel for each, with different audiences, but be a part of the same CMS. This seems ambiguous and seems like each subsite should have its own RFP.

A:

6. The RPF mentions preferring an ASP.net CMS. While there are some out there, in our 20 year experience, ASP.net CMSs are inferior and are prone to error. Therefore, we develop in WordPress (as we did for Douglas County). Will this eliminate our firm from contention?

A:

7. There is a reference to re-writing the content for specified sections (for SEO purposes). How much content needs to be re-written?

A:

8. There is a reference to designing a mobile services app. Are there specifications for this?

A:

9. There is a reference to "Simplify interaction, for our audience, with the county internet." Are there specifications and requirements for this intranet? Is this Intranet only available on your network, or is it accessible outside your network via browser?

A:

10. In the Scope of Work, it is listed that the preferred platform is ASP.net. My question is what the receptiveness is to switching web platforms?

A:

11. Page 7, 1). Provide seamless integration with web-based software both internally and externally. Do you have any preferences or known requirements? I.e., internally with Active Directory or XML or simple linking or iframes?

A:

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A:

13. Page 8, 2). Adams County is seeking responses from qualified candidates to design a mobile services app for the county: Do you have a list of features / content for this application?

A:

14. Is there a county/city that has an app that is similar in scope to what you are looking for that we can review for a scope of work?

A:

15. Do you want to support Apple iOS and Android?

A:

16. Do you want this app to support tablets as well?

A:

17. Where should we separate this application project in the pricing?

A:

18. Page 8, 3). Design Guidelines - Design shall allow for customization of high-profile departments and programs of Adams County Government. Can you provide more detail please?

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19. Page 10, 6) The County's information architecture consists of the following technical features, requirements and structure: Windows 2008 R2, Microsoft SQL server 2008. ASP.net is the preferred platform. The system shall support ongoing Windows environment. If we still support Windows-centric architecture, would you be open to another development platform than ASP.Net?

A:

20. Page 10, 9). Additional applications such as: E-mail subscription service with unlimited usage and ability to hold unlimited subscribers allowing the county to send both text and HTML emails. Do you have any specifications for this functionality?

A:

21. Page 13, 10). Optional applications such as: Visible site search engine – can you provide more detail on what you are looking for functionality?

A:

22. I am reviewing the RFP for the Adams County Website Redesign. I have one question in regards to the login feature. Is this only for back-end users that can make non-technical updates or is this for something else?

A:

23. The RFP mentions a desire for secure login through SSL as well as detailed user login history so I wanted to see if it's just to manage the site or if other users are involved through logging in somehow?

A:

**ADAMS COUNTY FORMAL REQUEST FOR PROPOSAL
2015.109**

Website Redesign

All documents and Addendum related to this RFP will be posted on the Rocky Mountain Bid System at: <http://www.rockymountainbidsystem.com/Bids/ViewOpenSolicitations.asp>

Proposal Issuance: February 20, 2015

**Written questions regarding this RFP will be accepted through:
March 3, 2015**

**An Addendum to answer submitted questions will be
issued no later than March 10, 2015**

**Proposal Opening Date: March 19, 2015
Time: 2:00**

**Location: Adams County Government Center
4430 South Adams County Parkway
4th Floor, C4000A
Brighton, CO 80601**



GENERAL INSTRUCTIONS

1. The Adams County Board of Commissioners by and through its Purchasing Division of the Finance Department is accepting proposals for Website Redesign.
2. **All documents related to this RFP will be posted on the Rocky Mountain Bid System at: <http://www.rockymountainbidsystem.com/Bids/ViewOpenSolicitations.asp>**
 - 2.1. Vendors must register with this service to receive these documents.
 - 2.2. This service is offered free or with an annual fee for automatic notification services.
3. Written questions may be submitted through March 3, 2015. All questions are to be submitted to Bethany Bonasera, Contract Administrator by E-mail at bbonasera@adcogov.org.
4. An Addendum to answer all questions will be issued no later than March 10, 2015.
5. Proposals
 - 5.1. Sealed proposals for consideration will be received at the office of the Purchasing Division of the Finance Department at the Adams County Government Center, 4430 South Adams County Parkway, Fourth Floor, C4000A Brighton Colorado 80601, up to 2:00 p.m. on March 19, 2015.
 - 5.2. The proposal opening time shall be according to our clock.
 - 5.3. Proposals will be publicly opened and the names of the companies submitting proposals will be read aloud.
 - 5.4. Proposals may be mailed or delivered in person and **must be** in a sealed envelope clearly labeled with Company Name, Proposal Number and Project Title.
 - 5.5. No proposals will be accepted after the time and date established above except by written addenda.
 - 5.6. The proposal must be submitted on a CD in a single PDF file not to exceed 50 pages. Brochures or other supportive documents may be included with the proposal narrative.
 - 5.7. The two proposal signature pages “**CONTRACTOR’S CERTIFICATION OF COMPLIANCE**” pursuant to Colorado Revised Statute (C.R.S.), § 8-17.5-101, *et seq.*, as amended 5/13/08, and the “**PROPOSAL FORM**” acknowledging the receipt of addendum(s) must be signed and included as hard copy with the CD. These are the **last two pages of the RFP**.

- 5.8. Proposals may not be withdrawn after date and hour set for closing. Failure to enter contract or honor the purchase order will be cause for removal of supplier's name from the Vendor's List for a period of twelve (12) months from the date of this opening.
- 5.9. In submitting the proposal, the vendor agrees that acceptance of any or all proposals by the Purchasing Manager within a reasonable time or period constitutes a contract. No delivery shall become due or be accepted unless a purchase order shall first have been issued by the Purchasing Division.
- 5.10. The County assumes no responsibility for late deliveries of mail on behalf of the United States Post Office or any other delivery system.
- 5.11. The County assumes no responsibility for a proposal being either opened early or improperly routed if the envelope is not clearly marked on the outside:

2015.109 RFP WEBSITE REDESIGN

- 5.12. In the event of a situation severe enough to cause the Adams County Board of Commissioners to close the County offices for any reason, the Purchasing Manager has the prerogative of rescheduling the proposal opening time and date. No proposal will be considered above all other proposals by having met the proposal opening time and date requirements to the exclusion of those who were unable to present their proposal due to a situation severe enough to cause the Board of Commissioners to close the County offices.
- 5.13. Proposal must be submitted in the format supplied and/or described by the County. Failure to submit in the format provided may be cause for rejection of the proposal. Proposals must be furnished exclusive of taxes.
- 5.14. No award will be made to any person, firm, or corporation, which is in arrears upon any obligation to the County.
- 5.15. If submitting a joint venture proposal or a proposal involving a partnership arrangement, articles of partnership stating each partner's responsibilities shall be furnished and submitted with the proposal.
- 5.16. The County reserves the right to waive any irregularities or informalities, and the right to accept or reject any and all proposals, including but not limited to:
 - 5.16.1. Any Proposal which does not meet bonding requirements, or,
 - 5.16.2. Proposals which do not furnish the quality, or,
 - 5.16.3. Offer the availability of materials, equipment or services as required by the specifications, description or scope of services, or,
 - 5.16.4. Proposals from offerors who lack experience or financial responsibility, or,
 - 5.16.5. Proposals which are not made to form.

- 5.17. The Board of County Commissioners may rescind the award of any proposal within one week thereof or at its next regularly scheduled meeting; whichever is later, when the public interest will be served thereby.
- 5.18. Issuance of this solicitation does not commit the County to award any Agreement or to procure or Agreement for any equipment, materials or services.
- 5.19. If a formal Agreement is required, the Contractor agrees and understands that a Notice of Award does not constitute an Agreement or create a property interest of any nature until an Agreement is signed by the Awardee and the Board of County Commissioners and/or their authorized designee.
- 5.20. Only sealed proposals received by the Purchasing Division of the Finance Department will be accepted; proposals submitted telephone, E-mail, or facsimile machines are not acceptable.
6. Adams County is an equal opportunity employer.
7. The County ensures that disadvantaged business enterprises will be afforded full opportunity to submit bids in response to all invitations and will not be discriminated against on the grounds of race, color, national origin, age, gender, or disability in consideration for an award.
8. **INSURANCE:** The Contractor agrees to maintain insurance of the following types and amounts:
- 8.1. Commercial General Liability Insurance: to include products liability, completed operations, contractual, broad form property damage and personal injury.
- | | |
|--------------------------|-------------|
| 8.1.1. Each Occurrence | \$1,000,000 |
| 8.1.2. General Aggregate | \$2,000,000 |
- 8.2. Comprehensive Automobile Liability Insurance: to include all motor vehicles owned, hired, leased, or borrowed.
- | | |
|--------------------------------------|-----------------------------|
| 8.2.1. Bodily Injury/Property Damage | \$1,000,000 (each accident) |
| 8.2.2. Personal Injury Protection | Per Colorado Statutes |
- 8.3. Workers' Compensation Insurance: Per Colorado Statutes
- 8.4. Professional Liability Insurance: to include coverage for damages or claims for damages arising out of the rendering, or failure to render, any professional services.
- | | |
|--|-------------|
| 8.4.1. Each Occurrence | \$1,000,000 |
| 8.4.2. This insurance requirement applies only to Contractors who are performing services under this Agreement as professionals licensed under the laws of the State of Colorado, such as physicians, lawyers, engineers, nurses, mental health providers, and any other licensed professionals. | |

- 8.5. The Contractor's commercial general liability, and comprehensive automobile liability insurance policies and/or certificates of insurance shall be issued to include Adams County as an "additional insured," and shall include the following provisions:
 - 8.5.1. Underwriters shall have no right of recovery or subrogation against the County, it being the intent of the parties that the insurance policies so affected shall protect both parties and be primary coverage for any and all losses resulting from the actions or negligence of the Contractor.
 - 8.5.2. The insurance companies issuing the policy or policies shall have no response against the County for payment of any premiums due or for any assessments under any form of any policy.
 - 8.5.3. Any and all deductibles contained in any insurance policy shall be assumed by and at the sole risk of the Contractor.
- 8.6. All insurers of the Contractor must be licensed or approved to do business in the State of Colorado. Upon failure of the Contractor to furnish, deliver and/or maintain such insurance as provided herein, this Agreement, at the election of the County, may be immediately declared suspended, discontinued, or terminated. Failure of the Contractor in obtaining and/or maintaining any required insurance shall not relieve the Contractor from any liability under this Agreement, nor shall the insurance requirements be construed to conflict with the obligations of the Contractor concerning indemnification.
- 8.7. Each insurance policy herein required shall be endorsed to state that coverage shall not be suspended, voided, or canceled without thirty (30) days prior written notice by certified mail, return receipt requested, to the County.
- 8.8. At any time during the term of this Agreement, the County may require the Contractor to provide proof of the insurance coverage's or policies required under this Agreement.
- 8.9. The Contractor shall not commence work under this contract until they have submitted to the County and received approval thereof, certificates of insurance showing that they have complied with the foregoing insurance.
- 8.10. All referenced insurance policies and/or certificates of insurance shall be issued to include Adams County as an "additional insured." The name of the proposal or project must appear on the certificate of insurance.
- 8.11. Underwriters shall have no right of recovery or subrogation against the County; it being the intent of the parties that the insurance policies so affected shall protect both parties and be primary coverage for any and all losses covered by the described insurance.
- 8.12. The clause entitled "Other Insurance Provisions" contained in any policy including the County as an additional insured shall not apply to The County.
- 8.13. If any of the said policies shall be or at any time become unsatisfactory to the County as to form or substance, or if a company issuing any such policy shall be or at any time become unsatisfactory to the County, the Contractor shall promptly obtain a new policy,

submit the same to the Purchasing Manager of Adams County for approval and thereafter submit a certificate of insurance as herein above provided. Upon failure of the Contractor to furnish, deliver and maintain such insurance as provided herein, this contract, at the election of the County, may be immediately declared suspended, discontinued or terminated.

9. Contractor shall comply with the requirements of the Occupational Safety and Health Act (OSHA) and shall review and comply with the County's safety regulations while on any County property. Failure to comply with any applicable federal, state or local law, rule, or regulation shall give the County the right to terminate this agreement for cause.
10. COMPLIANCE WITH C.R.S. § 8-17.5-101, ET. SEQ. AS AMENDED 5/13/08: Pursuant to Colorado Revised Statute (C.R.S.), § 8-17.5-101, *et. seq.*, as amended 5/13/08, the Contractor shall meet the following requirements prior to signing this Agreement (public contract for service) and for the duration thereof:
 - 10.1. The Contractor shall certify participation in the E-Verify Program (the electronic employment verification program that is authorized in 8 U.S.C. § 1324a and jointly administered by the United States Department of Homeland Security and the Social Security Administration, or its successor program) or the Department Program (the employment verification program established by the Colorado Department of Labor and Employment pursuant to C.R.S. § 8-17.5-102(5)) on the attached certification.
 - 10.2. The Contractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
 - 10.3. The Contractor shall not enter into a contract with a subcontractor that fails to certify to the Contractor that the subcontractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
 - 10.4. At the time of signing this public contract for services, the Contractor has confirmed the employment eligibility of all employees who are newly hired for employment to perform work under this public contract for services through participation in either the E-Verify Program or the Department Program.
 - 10.5. The Contractor shall not use either the E-Verify Program or the Department Program procedures to undertake pre-employment screening of job applicants while this public contract for services is being performed.
 - 10.6. If Contractor obtains actual knowledge that a subcontractor performing work under this public contract for services knowingly employs or contracts with an illegal alien, the Contractor shall: notify the subcontractor and the County within three days that the Contractor has actual knowledge that the subcontractor is employing or contracting with an illegal alien; and terminate the subcontract with the subcontractor if within three days of receiving the notice required pursuant to the previous paragraph, the subcontractor does not stop employing or contracting with the illegal alien; except that

the Contractor shall not terminate the contract with the subcontractor if during such three days the subcontractor provides information to establish that the subcontractor has not knowingly employed or contracted with an illegal alien.

10.7. Contractor shall comply with any reasonable requests by the Department of Labor and Employment (the Department) made in the course of an investigation that the Department is undertaking pursuant to the authority established in C.R.S. § 8-17.5-102(5).

10.8. If Contractor violates this Section, of this Agreement, the County may terminate this Agreement for breach of contract. If the Agreement is so terminated, the Contractor shall be liable for actual and consequential damages to the County.

End General Information

The remainder of this page is left blank intentionally.

Scope of Work

Scope of Work

The current Adams County website suffers from a dated design and a lack of focus in content, navigation and purpose. The website is currently developed as a number of static, content heavy HTML pages and a large number of PDF files. There is a minimal collection of images and video files. Adams County would like to redesign the current website to optimize citizen interaction. The site must interact with several other websites seamlessly.

1. The primary goals for the site re-design:

- Improve the overall look and usability of the site; the website redesign project is focused on building a content-rich website that provides a simplified and user-friendly approach for our citizens.
- Provide seamless integration with web-based software both internally and externally.
- Re-write specified portions of the current content into more search-friendly content that will position the website properly for search engine optimization.
- Will need a separate sub-site for the Adams County Animal Shelter.
- Along with the sub-site for the Animal Shelter, Adams County needs the ability for the generation of additional sub-sites that will utilize the same content management system as the newly re-designed site but allow for a different look and feel. These sites will be audience-specific.
- The newly re-designed site must utilize responsive design to provide an optimal viewing experience (i.e. easy reading and navigation with a minimum of resizing, panning, and scrolling across a wide range of devices) (e.g. devices ranging in size from a desktop computer monitor to a mobile phone).
- Incorporate (imbedded) video, generated by Adams County, in an easily viewable manner.
- Site analytics and goal tracking must be handled by Google Analytics.

2. Website Objectives

- Audiences served by Adams County Government's website includes but is not limited to the Adams County Board of Commissioners, county committees, county residents, businesses, potential visitors, shoppers, county employees, county vendors, school districts, job seekers, press/media, community organizations, students, etc.
- Adams County is seeking responses from qualified candidates to re-design the current website www.adcogov.org.
- Adams County is seeking responses from qualified candidates to design a mobile services app for the county.
- Assist us in aligning www.adcogov.org with the needs of the county's audience and the services we offer.
- Provide 24/7 access to Adams County Government information and transactions.

- The new website should provide information to the county's audience in a visually appealing, user-friendly way incorporating video provided by the county.
- Simplify interaction, for our audience, with the county internet. This interaction may be done with either a PC/laptop or a smart device (responsive design).
- Comply with Section 508; under Section 508 (29 U.S.C. §794 d), agencies must give disabled employees and members of the public access to information that is comparable to access available to others.

3. Design Guidelines: Vendor's proposal for design services shall adhere to the following guidelines:

- Website design must be visually appealing, incorporating Adams County Government colors and logo where appropriate.
- Website design shall be consistent between all major browsers, including Internet Explorer, Google Chrome, Mozilla Firefox and Apple Safari.
- Website must incorporate responsive design so that it is easily viewed and navigated with a smart phone or mobile device.
- Responsive design must go beyond the index page filtering through to secondary pages.
- The design shall be separate from the content management system so that design changes can be made easily without reworking large parts of the code. Preferably this will be achieved by utilizing w3c markup languages such as CSS, XHTML, and XSL.
- Website design shall incorporate photography provided by Adams County.
- A photo gallery with photography and images provided by Adams County. The photo gallery must be managed and maintained by the contents management system.
- Website design must be consistent throughout all pages of the website, except where differentiating between departments and/or sections of the website.
- Ownership of the website design and all content shall be transferred to Adams County Government upon completion of the project along with source design files such as Adobe Photoshop or Illustrators files.
- Design shall allow for customization of high-profile departments and programs of Adams County Government.
- Design elements shall include photographs that are easily changed or replaced by Adams County via the content management system.
- Identification as the Official Site of Adams County Government.
- Design shall be compatible with Adams County Government branding program.
- No advertisements or pay-per-placement graphics, icons, or elements.

4. Website Content Management System Guidelines:

Vendor's sophisticated web content management product that may include but are not limited to the following attributes:

- Workflow and approval process
- Site Calendar
- Forms creation tool with routing capability
- Use style sheets to define page appearance and structure
- Simplified page administration
- Archive tools
- Document repository
- Redirect creation
- Restrict the file types and sizes of uploads
- Content approval workflow
- Set delayed posting and automatic expiration with automatic notification of expiring items
- Feature area control on website pages, including the ability to add featured areas and assign content to those areas.
- Non technical content contributors shall be able to:
 - Log in with SSL
 - Edit pages directly from web browser
 - Update calendar listings
 - Update multiple menus simultaneously
 - Create hyperlinks
 - Upload images and PDFs
- Higher-level users shall have the ability to create content categories
 - Administrators shall have the ability to add, edit, update, and move items, affecting overall site structure and organization.
- Website reporting capability:
 - Reports detailing broken links on the website, including the referring page location so that links can be corrected.
 - A report detailing all changes and activity taking place on the website through content contributors and administrators. The report shall be filterable by start and end dates, times, by content time and by action taken. All history shall be exportable.
 - A separate history report detailing user login history, including the user type, the date and the time of the attempted log in, the IP address of the user and whether or not the login attempt was successful.
 - The number of visits
 - The number of unique visitors
 - The average time on the website

- Bounce rate
- Actions per visit
- Maximum actions in one visit
- Visits with conversions
- Page views
- Unique page views
- Downloads
- Unique downloads
- Searches
- Unique keywords
- Top pages

5. Additional flexibility shall include the ability to:

- Create new menus
- Link menu items to outside websites (i.e. GIS, on-line tax payment, Acella, Fair, 4-H etc.)
- Easily move or change the placement of menus
- Create related websites using new page designs
- Rotating banners, Flash banners
- Designate specific banners for specific areas of the website

6. The county's information architecture consists of the following technical features, requirements and structure. The preferred environment is:

- Windows 2008 R2
- Microsoft SQL server 2008
- Windows 7 operating systems for desktop users
- Compatible with all modern web browsers (Google Chrome, Internet Explorer, Mozilla Firefox, Apple Safari etc.)
- ASP.net is the preferred platform
- The system shall support ongoing Windows updates, critical updates, security updates and service pack updates released by the operating system and database vendors
- The system must be tested against known attack vectors such as SQL Injection, Cross Site Scripting (XSS), and Cross Site Request Forgery (CSRF). The system will also be subject to internal security testing by the county before final approval.
- The system shall force users that visit pages that pass sensitive data to a secure SSL connection (I.E. login screens and forms).
- The system must give content administrators the ability to review content before it is published.
- The system shall have controls to limit which sections of the site a contributor can modify.

- The system must implement strong authentication mechanisms that at minimum perform the following:
 - Password complexity requirements
 - Account lockout after too many failed attempts
 - Ability for users to reset their own password
 - “Forgot password” feature
 - The ability for administrators to lock out or “expire” accounts.
 - The system will publish content as flat HTML files to the internet facing web server allowing for the content management system code to run on a private intranet and reducing the attack surface of the external web server.
7. Deliverables: The successful respondent is expected to provide the following products and services for the internet website.
- Accurate project timeline including milestones and deadlines.
 - Online documentation and manuals.
 - Website design for use with content management system (based on guidelines above)
 - Ability to create subsites
 - Uniform look and feel across all pages and subsites
 - Design incorporates overall site navigation
 - On-site training
 - Pricing schedule including on-site training
8. Web Content Management software
9. Additional applications such as:
- RSS feeds
 - Social media integration
 - Events calendar with unlimited levels of calendars with month view, list view and week view and the ability to feature special events.
 - County Services Directory with unlimited levels of departments, sub departments, divisions and groups with email addresses automatically obscured from e-mail harvesters and the ability to enter staff biographies.
 - Document library with unlimited levels of folders for centralized storage of any kind of file. Administrators must be able to limit the type and size of files that are allowed to be uploaded into the CMS.
 - E-mail subscription service with unlimited usage and ability to hold unlimited subscribers allowing the county to send both text and HTML emails.
 - Online form development tool for the county to develop their own interactive forms.
 - Archive Center for historical documents displaying of the documents in reverse chronological order.
 - Site map to display links and information in a method that is easily searchable by visitors.

- Frequently Asked Questions with responses displaying directly below questions. These FAQs shall be a component that can be “featured” on any page.
- News Announcements for displaying teaser information in any area of the website. Information may be entered once and placed on a number of pages.
- Action items queue in order to quickly find content that needs attention.
- Integrated site search that automatically indexes and categorizes all published materials including PDFs, PowerPoint, Word, and Excel files. The following features are also desired:
 - The ability to hide content from search results.
 - The ability to give priority to specific content for certain keyword searches.
 - Press release management and archive.

10. Optional applications such as:

- Visible site search engine
- Clickable maps
- Photo gallery
- Translation tool (Google)

11. Optional Services:

- Original source code
- Annual audit
- Website management conference/user group meetings
- Content rewriting
- Opinion polls

12. Maintenance

- Vendor must coordinate maintenance with Adams County Information Technology staff.
- If hosted, details on backup/restore procedures for application and data.

13. Support and Upgrades

- Detail technical support procedures. Include hours of technical support and whether it is phone or email support.
- Detail consultative and communications support procedures. Include hours of support and whether it is phone or email support.
- Detail enhancements and upgrades that have been rolled out in the past 12 months. Indicate whether they are included or the fee associated with them.

14. Proposal Requirements: Each proposal must include the information below, and shall be organized such that all required information is clearly identifiable.

- Cover letter
- Introduction of the company
- Vendor profile
- Company name and address

- State of incorporation (if applicable)
- Website address
- Number of years in business
- Reference lists that include contact names, phone numbers, minimum three URL's for projects similar in scope to the Adams County project and at least one must be a government entity, including one site completed in the past 24 months.
- Company organization chart indicating the number of staff in each critical area (i.e. programming, support, development etc.)
- Summary of how your organization can support the scope of work.
- Provide example screen shots of 1) landing page/portal login; 2) page creation; 3) page editor; 4) document manager; 5) video module; and 6) web portal.
- Project timeline and cost breakdown
- Signature on the Vendor's Statement form

15. Description of the CMS software capabilities as detailed in section 12 above.

16. Timeline: Delivery date for the work outlined in the PROJECT SCOPE in terms of calendar days after notification of award, including implementation of each phase.

17. Pricing Schedule

- The budget must encompass all design, training, hosting, and production, content migration; post implementation changes, maintenance and software acquisition necessary for development and maintenance of the website including all services and travel.
- This shall include an itemized listing of prices that include breakdowns for each deliverable.

18. Acceptance of Proposal:

- The county reserves the right to accept or reject any and all bids and reserves the right to waive technicalities where such action best serves the interest of the county.
- The county will be the sole and exclusive judge of quality and compliance with proposal specifications in any of the matters pertaining to this RFP. The county reserves the right to award the contract in any manner it deems to be in the best interest of the county.

19. Proposal Evaluations- Proposals will be evaluated on the following criteria:

- Price
- Overall proposal/ability to meet the scope of work
- Functionality/ features
- References
- Design aesthetics

End of Scope of Work

Fee Schedule

		Price
1	Hourly charge for future changes \$ _____	
2	Hourly charge for consulting \$ _____	
3	Research and discovery	\$
4	Design	\$
5	Project management	\$
6	Development	\$
7	Deployment	\$
8	Content migration	\$
9	Onsite training and documentation	\$
10	Hosting	\$
11	Support and maintenance	\$
	TOTAL	\$

Submittal Checklist

- Response to RFP
- Vendor Information Form
- W-9
- Contractor's Certification of Compliance
- Proposal Form
- References
- 7 paper copies
- One CD of submitted proposal in a single PDF document

CONTRACTOR'S CERTIFICATION OF COMPLIANCE

Pursuant to Colorado Revised Statute, § 8-17.5-101, *et. seq.*, as amended 5/13/08, as a prerequisite to entering into a contract for services with Adams County, Colorado, the undersigned Contractor hereby certifies that at the time of this certification, Contractor does not knowingly employ or contract with an illegal alien who will perform work under the attached contract for services and that the Contractor will participate in the E-Verify Program or Department program, as those terms are defined in C.R.S. § 8-17.5-101, *et. seq.* in order to confirm the employment eligibility of all employees who are newly hired for employment to perform work under the attached contract for services.

CONTRACTOR:

Company Name

Date

Name (Print or Type)

Signature

Title

Note: Registration for the E-Verify Program can be completed at: <https://www.vis-dhs.com/employerregistration>. It is recommended that employers review the sample "memorandum of understanding" available at the website prior to registering



PROPOSAL FORM
Website Redesign

VENDOR'S STATEMENT

I have read and fully understand all the special conditions herein set forth in the foregoing paragraphs, and by my signature set forth hereunder, I hereby agree to comply with all said special conditions as stated or implied. In consideration of the above statement, the following proposal is hereby submitted.

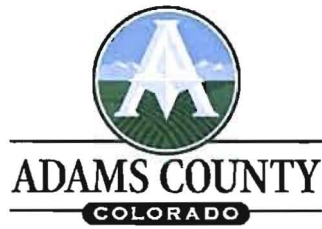
_____ \$ _____
Written Amount Amount

WE, THE UNDERSIGNED, HEREBY ACKNOWLEDGE RECEIPT OF

Addenda # _____ Addenda # _____
If None, Please write NONE.

_____	_____
Company Name	Date
_____	_____
Address	Signature
_____	_____
City, State, Zip Code	Printed Name
_____	_____
County	Title
_____	_____
Telephone	Fax
_____	_____
E-mail Address	_____

EXHIBIT A (All Pages 1-27)



Prepared for:

Adams County

RFP 2015.109 - Website Redesign

Presented by:



Clint Macklin, Director of Sales

Neon Rain Interactive

4350 Wadsworth Blvd

Wheat Ridge, CO 80233

Tel: 720-230-9411

Fax: 720-398-3232

clint@neonrain.com



WORDPRESS



Drupal



Starbug



iOS



ANDROID

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Cover Letter

March 18, 2015

Communication: Yesterday and Today

When the World Wide Web first gained adoption in the early to mid-1990s, technologists ruled the space -- and for good reason. Nearly all computers needed to be programmed to perform even basic operations. While the Mosaic/Netscape browser of the mid-1990s brought the ability to "surf the web" to the masses, the development of pages was still difficult and required a high level of technical skill. As a result, the management of websites typically lived in IT departments.

However, the introduction of a number of programs with near-WYSIWYG (what you see is what you get) editors has opened the playing field. Wordpress, Drupal, Joomla and ExpressionEngine are some of the most popular programs in this arena, and they've made it possible for just about anyone -- even a relative technology newbie -- to execute website updates with a minimum of technical know-how. This has allowed the ongoing management of an organization's web presence exclusively from the technical team to a team effort between communications and technology.

Eventually, users started interaction with organizations through their mobile devices as our society migrated to an always "on" culture.

Our Approach

The building analogy is how we approach web development. We build strong foundations that will last for years and can be easily updated. We also understand that your constituents, like many on the web, are visiting your site from a variety of devices, and the site must be usable on every device. We understand what information your users are accessing most frequently, and we'll develop a design that puts that front and center. At the same time, we'll make sure to analyze the information that's not being visited as often and make sure it's not too hard to find for people who really need it.

Based on our discovery process, we can help guide your organization as to best practices and technologies.

Team Approach

We believe the only way to accomplish this is as a team. We always work to carefully bring together **best-of-breed technologists, professional communicators, and designers -- and, in this case, even Adams County stakeholders!** Each group has different needs and each need should be addressed for Adams County Board of Commissioners, county committees, county residents, businesses, potential visitors, shoppers, county employees, county vendors, school districts, job seekers, press/media, community organizations, students, etc.

We believe this team brings together every skill required -- from a deep understanding of community organizations and Adams County, to communications, user interface and experience and expert application development -- to bring you a product that truly showcases the excellence Adams County delivers in the community.



How We Work

To be clear: we'll question things if we don't agree. We want to give your visitors the best possible website experience and your employees the easiest use-case scenario -- but we also want to make sure your taxpayers are getting the best possible value. If you ask for something that's technically possible, but that we think is an expense you can do without, *we'll give you that counsel*. In the end, you're the boss, but we strongly believe in bringing every tier of expertise to every client we serve.

Next Steps

Clearly, every organization you're considering can provide the features and functionality you're asking for. We can (and will) as well. To provide Adams County with the highest quality products, we're recommending approaching the project in the following stages:

Stage 1: Discovery & Planning

Stage 2: Design and Build Phase 1 Launch

Stage 3: Implementation of Additional Functionality (Ongoing as you see fit)

Stage 4: Support and project management throughout the phases

We respectfully submit our proposal to partner with you on building a world-class business solution.

Sincerely,

Clint Macklin

Clint Macklin
Neon Rain Interactive
Tel: 720-230-9411
clint@neonrain.com
www.neonrain.com



Project Summary

Adams County is seeking to redesign/redevelop their website and to enhance its visitors overall experience. The project will necessitate a complete redesign of the existing site, including but not limited to all copy, images, navigation and design. The site redesign will significantly improve access to all information. Their goal is to expand their on-line presence and to make it much easier for Adams County Board of Commissioners, county committees, county residents, businesses, potential visitors, shoppers, county employees, county vendors, school districts, job seekers, press/media, community organizations, and students to use the site.

The existing content/cart will be structured so the visitor to the site can find what they are looking for easily. Also, the new site will be easy to update by staff members so the site can easily grow in the future. The new website is expected to reflect their current vision, mission, and values.

The website should be easily accessible in ways that the visitors interact with the site, such as laptops, mobile devices, and tablets.

We have considered the following areas from the Scope of Work:

1. **Discovery**
2. **Site Re-Design / Design Guidelines**
3. **Content Management System**
4. **Calendar**
5. **Security**
6. **Hosting Platform and Information Architecture**
7. **Reporting**
8. **On-site Training**
9. **Search**
10. **Additional Applications**
11. **Optional Services**
12. **Maintenance**
13. **Testing and Support**

1. Discovery

We normally start with various discovery sessions, which we will still want to proceed with. These discovery sessions usually last a few hours and are spread over a few days. We dig into the features listed below and talk through how they will look and function. We will provide insight into options and help brainstorm ideas. The goal is that we are all on the same page and that we have a deep understanding of the final requirements.

2. Site Re-Design / Design Guidelines

Design includes site architecture as well as sitemap definition and wireframes of pages. Creating the sitemap ensures that you've considered all the key pages in the site, showing their relationship to each other and defining how the sties overall navigation should be structured. Wireframes provide a detailed view of the content that will appear on each page. Although they do not show any actual design elements, the wireframes provide a guide for defining features and a rough out of how they may function.

Once the blueprint for the site has been defined through the creation of the sitemap and wireframes, the next step is to create a visual style. The overall visual style will most likely be determined by the visual brand of the organization; the goal being to connect the Web with all other forms of the organization's communications. The organization's brand plays an important role in this part of the process, as designers will want to visually convey key brand perceptual ideas within the design. This includes the design guidelines laid out in the RFP.



Since Adams County staff will be re-writing content for potential search engine visibility, we will install tools necessary for optimization of the content.

The website will be fully responsive, allowing for optimal viewing of content on mobile devices, tablets, laptops, and desktop computers.

The website will allow for embedding of video content with mobile friendly video players (no adobe flash).

Website analytics and tracking will be handled by Google Analytics.

Ability to deploy sub-sites as needed. We need more information on how you'd like this to work, i.e. will sub sites be on separate domains or will they be a primary section off the main website? We envision sub sites utilizing the same layout and functionality but having a customizable logo area, banner area, as well as colors.

3. Content Management System

We recommend the use of Drupal for this project. Drupal is an open-source PHP Content Management Framework. An increasing number of government websites have adopted Drupal because it helps government agencies to maintain openness, transparency and visibility. Notable examples include whitehouse.gov, sba.gov, and Stanford University. Drupal offers unparalleled flexibility and freedom, and because there are no technical limitations for Section 508 compliance Drupal is a natural choice for designing accessible websites.

Drupal can allow for customized workflow. For example, we can create various roles such as Authors, Editors, Publishers, etc.

Additionally, we develop in a manner that separates the theme files from the code utilizing XHTML and CSS. This keeps the code clean and does not mix much functional code with the code surrounding look and feel.

Drupal includes a document management system as well as a visual and code editor, paste from Microsoft Word option, image upload system, file upload system, hyperlink creator, etc. We can also setup image styles that help to automatically format images to make them fit pre-defined regions, this makes it easier for users to upload images/photos without requiring they format the images ahead of time in a graphics editor.

We can also setup a content scheduling system that allows for the scheduled posting and scheduled removal of content.

Drupal has a form system built in that allows for custom forms to be created as well as the ability to define the routing system and online tracking of submissions in case of difficulty delivering email. The submissions/entries are exportable.

4. Calendar

We can either utilize the calendar feature built into Drupal or utilize Google Calendar integration.

5. Security

The role management system in Drupal allows us to keep the site secure by requiring specific password length, allowing for password reset by the user, storing passwords in non clear text form, etc.

We utilize various security hardening systems that prevent malicious attacks such as cross-site scripting, cross-site request forgery, man in the middle attacks, SQL injections, etc.

We will utilize a 256 bit SSL security certificate to encrypt data transfers between the user's browser and the web server.



All logins will be logged in the database. Users can be given various permissions to be able to only edit certain types of content.

Administrators can “lock out” specific accounts.

6. Hosting Platform and Information Architecture

We can either host the website for you on our servers (Data center details below), or we can deploy the website to Adams County servers. We would require a Linux, MySQL, PHP, Apache setup and Adams County would be responsible for setting up and managing the server if we aren't hosting the website.

We would maintain the development and staging servers before the new website is live. We would also utilize a GIT repository for version control. This means that we have a check-in/check-out system for working on files. This allows us to not work over each other as well as allows us to track changes and comments. If something breaks at testing, we can go back and look to see what was changed and who committed that change. This version control system allows us to keep a version of each site update. Therefore, if we need to roll back we can.

We would like Adams County to review the generated code from Drupal to see if it meets your standard for reducing the attack surface of the website. We can utilize other technologies such as Varnish cache servers in front of the web server if required.

Here is some more information about our data centers:

Data Center Details:

Our servers are backed up offsite multiple times per day, with an additional full on site backup daily, weekly, and monthly.

We use 24/7/365 server monitoring from within the Data Center and offsite. The Network Operations center is located at the Data Center and manned 24/7/365.

Our server reside at a Tier 4 data center per the TIA-942: Data Center Standards Overview:

- Redundant site infrastructure capacity components
- Multiple independent distribution paths serving the IT equipment
- Dual-powered and fully compatible with the topology
- Concurrently maintainable
- Cooling equipment is independently dual-powered (including chillers and heaters)
- Fault tolerant site infrastructure with electrical power storage and distribution facilities.

7. Reporting

We would integrate Google Analytics and Google Webmaster Tools which would provide a report of broken links, referring pages, activity, number of visits, number of unique visitors, average time on site, bounce rate, conversions, top pages, etc.

8. Onsite Training

Once the content management system has been setup in a manner that has been approved by both parties, we will allocate 2 hours for an on-site training. We will also record this training and provide it to Adams County for future viewing.

9. Search

We can utilize the search system built into Drupal, which will serve the purposes outlined in the RFP, or we can install a more robust system called Apache Solr, which provides additional functionality and indexing of content.



10. Additional Applications

We can develop RSS feeds from any content type.

We can integrate social media sites as needed (Pulling in feeds as well as sharing options for content).

Ability to create and manage a County Services Directory with unlimited levels as well as areas to enter biographies and a system to obscure email addresses from email harvesters.

Archive Center for historical documents with sort order options.

We can utilize a module called SimpleNews to allow for email subscription and newsletter system. We do recommend using a 3rd party system such as Constant Contact or MailChimp for increased email deliverability. We do recommend utilizing the County mail servers for transactional email.

- Creation of a sitemap that is easily navigable for users.
- Ability to create a FAQ view that can be embedded on various pages.
- Ability to enter news and announcements with teasers that can be embedded on various pages and only have to be entered once into the system.
- Ability to hide content from Search Engines.
- Press release storage and archiving.
- Ability to create a photo gallery.
- Ability to integrate Google translates.
- Embedded website search engine as stated above.

We will not be re-creating the applications listed here: <http://adcogov.org/index.aspx?NID=793> but rather linking to the urls as they are linked from this page: <http://adcogov.org/index.aspx?NID=793>.

11. Optional Services

Upon final payment, we will provide Adams County with a snapshot of the source code and database. Upon final payment, intellectual property rights will be transferred to Adams County.

12. Maintenance

We recommend an annual audit to make sure the content management system is up to date and secure. The pricing for this could vary based on the number of updates available. We recommend budgeting between \$1,000 and \$3,000 / year for managing the update process.

13. Testing and Support

Details of our testing plan:

We will test the website for functionality which is defined as making sure an area of the website works as initially planned as well as testing for design which is defined as making sure the website meets the specified look and feel from the graphics approved (within variance based on how different devices render different areas).

When applicable, we will test functionality and design in the currently most popular versions of Internet Explorer on Windows, Firefox on OS X and Windows, Chrome on OS X and Windows, and Safari on OS X.



When applicable, we will test mobile functionality and design (which may be different than desktop/tablet functionality and design) on iPhone 5 running iOS and a currently popular model of Samsung Galaxy device running Android.

When applicable, we will test tablet functionality and design (which may be different than desktop/mobile functionality and design) on an iPad 3rd or 4th generation for 10" screen test (also serves as an iOS test), Google Nexus 7 for a 7" screen test (also serves as an Android test).

Support:

Normal support is over the phone or through either our ticketing system or email, whichever is best suited for you as the client. Normal support is available from 9am to 5pm MST.

24/7 Emergency support is available through a phone number that connects to various technicians "on-call." This support is for critical issues outside of Normal support hours.

Support Technicians will have access to the Developers, so that complex issues can be resolved quickly.

Our Plan for Testing Browsers and New Requests:

The website will comply with the most widely used version of the four major browsers (Internet Explorer, Firefox, Chrome, and Safari) at the time of development. If during the development process, a new release becomes the most widely used version of that browser, we will shift support to the newer version. As stable browser upgrades cannot be predicted, modifying established code for new browser compliance is considered out-of-scope and subject to additional charges. We have an internal QA team that goes through their testing process before anything is pushed live.

Based on similar sized projects with very similar functionality and requirements, we are entering a bid of \$79,327.00.

Since we do not know if Adams County will be hosting the website or if we will, we can enter a bid for hosting but we would need additional information on current load and traffic volumes.

In order to come up with this budget we had to make some assumptions. If Adams County would like, we can do a discovery meeting to flesh out the details of the functionality and features, which may allow us to lower the bid amount.

Thank you for your consideration...



Estimated Timeline

The following time frames are based on our current work schedule, time requirements for each component, and assume timely response from you at key milestones such as approvals and asset delivery. Please note that the final schedule may vary from the proposed time frame based on our project load at the time of project acceptance and we can only guarantee scheduling at the time of signing and receipt of project deposits.

Upon acceptance of the proposal, the full project will be scheduled in our project management system where key members of your team will transparent access to our process, time frame, and direct access to our team during the course of the project.

For the entire project we estimate that this project will realistically take about somewhere around 6-8 months:

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8
Discovery								
Info. Architecture								
Design								
Development								
Quality Assurance								
Beta								



Introduction To Neon Rain

A Complex Process - A Simple Goal

Great application design and development is a complex process that requires an intricate mix of people with a wide variety of skills and experience working to meet one objective:

“Create a great experience for users while achieving the business goals of the client.”

The basis of our team's application design philosophy – from the design of a simple, uncluttered, visually striking graphic interface that enables users to easily find and access relevant information, to a flexible, easy-to-learn content management and document workflow system – places the user's experience at the center of every design decision we make.

Neon Rain Interactive has been selected as one of the Denver Business Journal's Top Web Development firms for the past 8 years running, thanks to our unique ability to apply creative solutions to technical challenges. Founder Arif Gangji was named the "Small Business Person of the Year," by the Metro North Chamber of Commerce for 2011, and the Denver Business Journal's "Forty Under 40" for 2012.

Neon Rain Interactive was founded in 2002 by Arif Gangji. Arif had been hacking around the Internet since the late 90's, which was essentially when the Internet started gaining mainstream appeal.

When we say he was “hacking” around, we mean that literally. Arif had partnered up with fellow techno geeks to help companies find network vulnerabilities and holes in their infrastructure. Did we mention he was in high school?

As the Internet evolved and more and more companies started going “online” they realized that there was greater opportunity. Years later, after college, Arif started Neon Rain Interactive. The goal was to stand apart from the fly by night solo developers and the uninformed overseas developers and focus by creating a “super team” of developers who really knew their stuff. This wasn't a group of developers that could only use off-the-shelf software. They had to know how to manage servers as well as write code so that they could do almost anything the client required.

Today, Neon Rain Interactive is a full service Internet Marketing Firm focused on

- Custom website development
- Web application development
- Mobile app development (iOS and Android)
- Search Engine Optimization

Company Achievements include:



Company Capabilities

Founded in 2002, we have over 12 years of experience in working with content management systems, databases, algorithms, complex web applications, and complex mobile applications. We already have experience in working on projects such clients operational internal web-based applications including: service portal, content management

and assessment software, retail point-of-sale, healthcare applications, education, banking and the web-based electronic shopping cart solutions for companies programming using PHP technologies. We were building web-based applications before mobile apps even existed.



Organization Capacity

Your development team will be comprised of the following team members which comprises about 20% of our organizational capabilities:

Ali Gangji helps lead our development team. He graduated from Simon Fraser University with degree in Computer Science. He is the creator of Starbug™ PHP Framework that has been utilized across the world. Ali has been developing complex web applications since 2005. Ali is a certified MongoDB Developer by 10gen and scored in the top 3% of his class. Ali has built web and mobile applications for startups to Fortune 1000 companies. Ali has vast experience in PHP, MySQL, CSS, Javascript, Zend, MongoDB, Yii, Drupal, WordPress, Code Ignitor, CakePHP, Java, Objective C, PhoneGap, Sencha Touch, C++, and many others.

Matthew Castilleja is a graduate of the University of Northern Colorado with a degree in telecommunications. He has worked as an information architect, site builder and themer since 2010. Before his work at Neon Rain Interactive, he worked as a Drupal themer for a Drupal shop in San Diego, California. Matthew has worked on large-scale Drupal projects worldwide.

Nathan Shafer graduated from Dartmouth College and started focusing on PHP application development as well as API's and JavaScript. He has been focused on open source development frameworks and languages such as Dojo, jQuery, and MVC frameworks. He also has been developing in Drupal for the past 2 years.

Ryan Pierce graduated from the University of Colorado School of Journalism and Mass Communication. He has a Bachelor of Arts in Advertising with an emphasis on the creative track in Technology. He is focused on UX/UI and develops with a bias towards clean and efficient design. He has an affinity to mobile layouts.

Jim Snyder has been designing for over 20 years, his experience includes Graphic Design, Illustration, Web Design, Music and Audio Mixing, Animation, Video Editing, Corporate Identity, Logo Design and Print Design. Jim has over 15 years of Graphic Design Experience. He has lead design teams at organizations such as National Renewable Energy Laboratory (NREL).

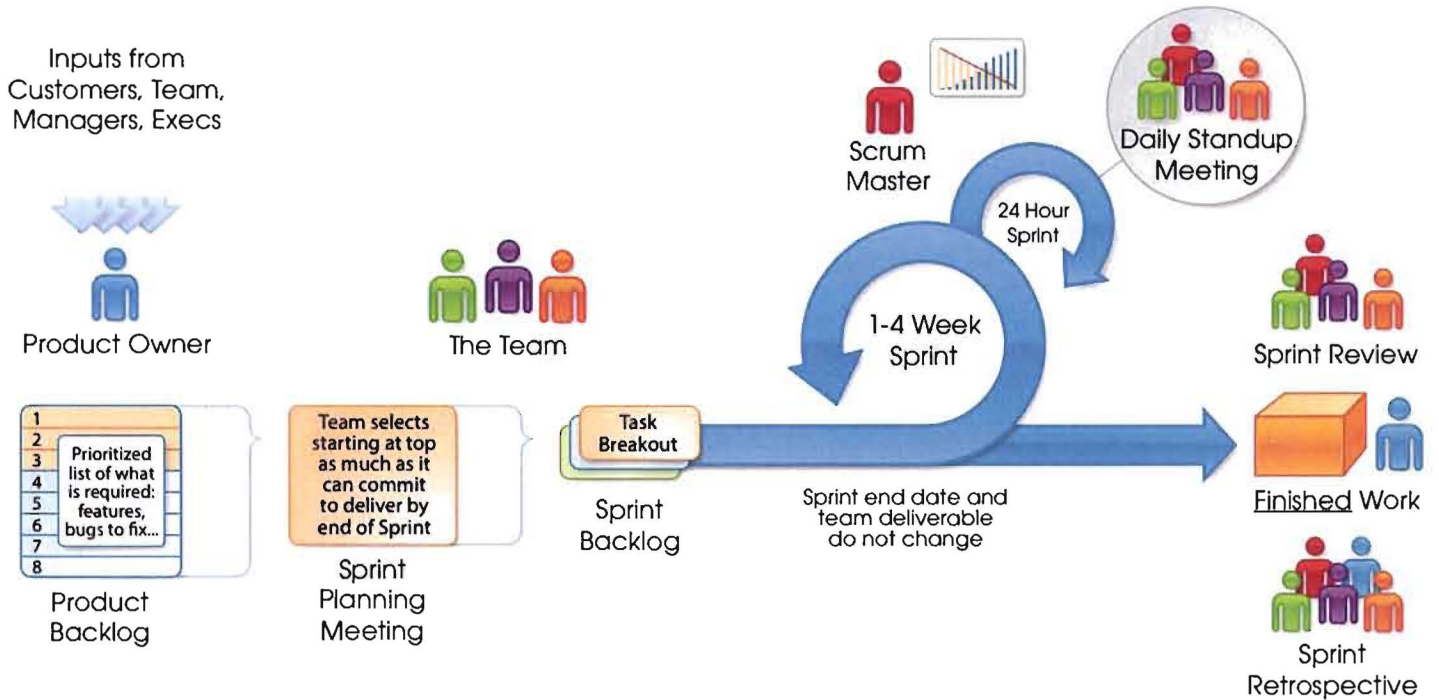
Knox Rowell has also been supporting businesses for over 12 years but in a different role. Having worked with WebMD and eSoft, he understands the need to know what the client really wants. That's his job: To understand the actual needs of the client (business rules and wants). He then helps manage the development team to make sure the client goals come to fruition by utilizing Agile Methodologies and Processes.

Fidel Nagy graduated from the University of Iowa with a Bachelor of Arts in Computer Science. He is experienced in Objective-C, C++, Javascript, Python, HTML, CSS, PHP, MySQL, and SASS as well as Xcode, Netbeans, Coda 2, Wing IDE, Grunt, MAMP, Git, and Vagrant

Ross Graves graduated from the University of Illinois with a Bachelor of Science in Computer Science and Mathematics. He is experienced in the following languages: BASH, C/C++, CSS, HTML, Java, JavaScript, JSP, Perl, PHP, Python, SQL, and XML as well as the following Libraries and Frameworks: Adobe TrafficServer, Adobe Velocity, AJAX, Backbone, Bootstrap, C++, and STL.

Our Project Management Process

The Agile Scrum Process:

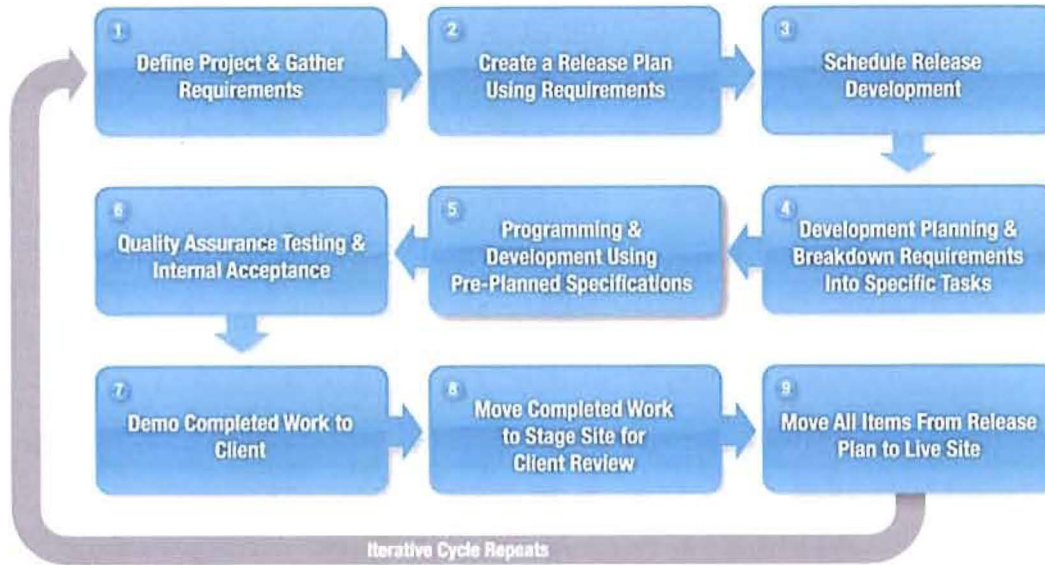


Go to this url for a video on YouTube explanation of our process and details of the above illustration:

<http://goo.gl/t60xw>

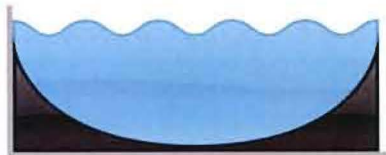


Neon Rain Workflow Process



How Neon Rain Helps Make Your Project A Success

VISIBILITY



Maintain visibility throughout the project vs. just at the beginning and end

ADAPTABILITY



Allow for more flexibility as circumstances and business needs change

BUSINESS VALUE



More value up front means getting to market faster and generating revenue sooner

RISK



With more Visibility, Adaptability, and Business Value, the ultimate Risk is reduced.

■ NEON RAIN

■ TRADITIONAL FIRMS

Our Work Examples



Relevant projects that our team members have played a key role in include:



CMS PROJECT NAME:
Denver Mile High United Way



Project Description:

Denver Mile High United Way approached us because they needed a website that helped them communicate all of the ways that United Way impacts the community. Their old website was archaic in look but also in function. It was hard to navigate and hard for people to understand what United Way stands for. We developed their website in Drupal 7 and created it responsively so that it will form to fit a tablet or mobile device.

Some of the features include:

- Calendar integration with Trumba
- Donation integration with Salesforce
- Customized authoring experience
- Drag and drop layout editor

Client Quote:

"I can't say thank you enough for all your hard work to complete a massive project in a very short time period. I set incredibly high expectations for this website, and you delivered on those and beyond. I've learned a lot from you all throughout this process and feel very grateful to have the opportunity to work with professionals of such high caliber."

Matthew Vermillion
Digital Marketing Manager

CMS Website Portfolio

Sample 2



Relevant projects that our team members have played a key role in include:



CMS PROJECT NAME: Action Potential Physical Therapy



Project Description:

Action Potential came to us to help them revive their website and help them grow their business. AP is part of a network called PRNPT and after the AP redesign they chose to have us redesign all of their location websites (28 websites in all).

We started with a custom design and the website is based on an easy to use Content Management System that each location can update themselves.

Client quote:

"You guys were right. The location call to actions on the website are working. We've gotten more leads from the website in the last 45 days than we did over the past 2 years."

-Joe Samaco

CMS Website Portfolio

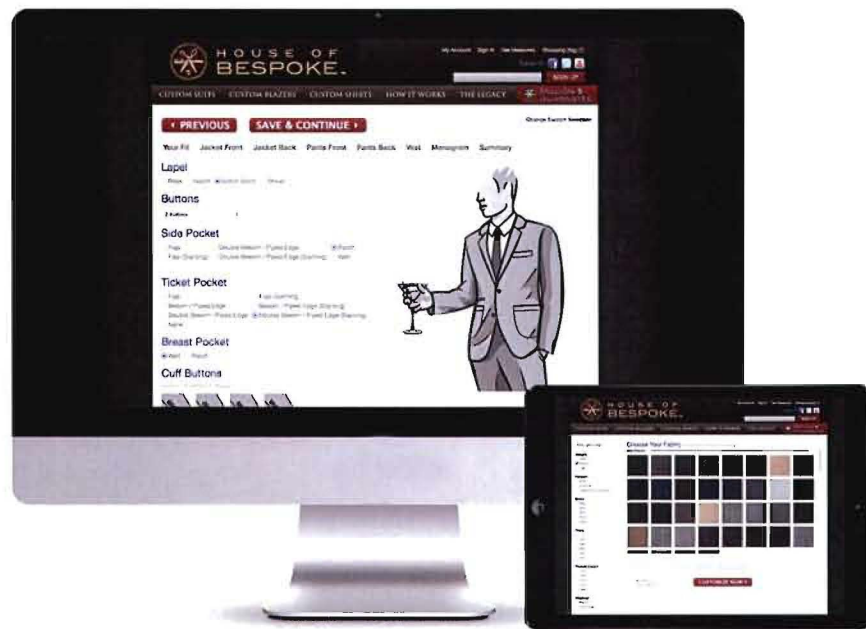
Sample 3



Relevant projects that our team members have played a key role in include:



CMS PROJECT NAME:
House of Bespoke



Project Description:

House of Bespoke came to us to build out an online suit builder. This is a very unique application but shows what we are capable of. We designed the website from the ground up and designed each suit overlay. In essence, someone can come to the site and choose their swatch as well as choose all of their suit options and have a custom suit made for them. The admin area is a custom Content Management System that allows an administrator to upload swatches, update prices, directions, suit layers, etc.

We utilized our Web and App team for this project.

Client quote:

"The site is slick! People can sit at home on their iPads and build a custom suit and have it shipped to their door. When else in history was this possible? Nice job thinking out of the box with the interactive builder!"

-Neil Vaswani

CMS Website Portfolio

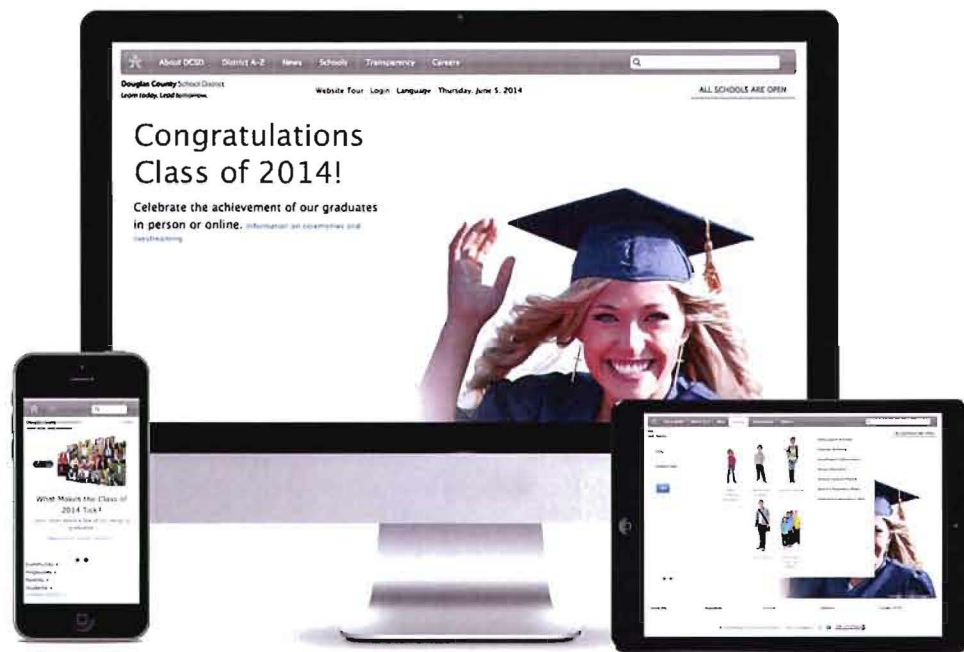
Sample 4



Relevant projects that our team members have played a key role in include:



CMS PROJECT NAME:
Douglas County Schools



Project Description:

We architected and built a complex Drupal 7 website that included integration with in-house authentication systems, feed integrations, and database stores over RESTful services.

This website consisted of over 30,000 pages for 60,000 students, 58 departments, and 80 schools from Kindergarten through High School.

We architected the website from the ground up to accommodate various business rules and department needs. This included an easy to use CMS editor, data organization, and various external integrations.

When complete the site consists of various District Templates, Department Templates, and School Templates. We also integrated their existing mobile app architecture into the Drupal CMS to allow them to manage content for their mobile app through their website Admin area.

References



Business references that can attest to our team's abilities include:



Sandra Haworth

Visiwick

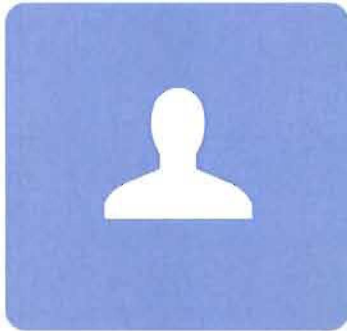
sandy@visiwick.com

303-250-3056

November 2013 - Present

Project Size: ~\$120,000

K-12 Mobile Application Development



Joe Samaco

Physical Rehabilitation Network

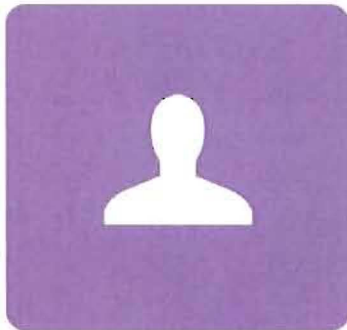
303-913-7682

jsamaco@prnpt.com

June 2013 – Present

Project size: ~\$100,000

Website Development in Drupal



Matthew Vermillion

United Way Denver

303-561-2256

matthew.vermillion@unitedwaydenver.org

October 2013 – March 2014

Project Size: ~\$40,000

Website Development in Drupal

We have helped build complex web applications for organizations such as HP, Subway, Tyco, etc. Unfortunately, their corporate policy prohibits them from providing references or testimonials.

Fee Schedule		
		Price
1	Hourly charge for future changes \$ 130	
2	Hourly charge for consulting \$ 130	
3	Research and discovery	\$ 3,000
4	Design	\$ 10,000
5	Project management	\$ 12,000
6	Development	\$ 52,000
7	Deployment	\$ 2,027
8	Content migration	\$ 2,000
9	Onsite training and documentation	\$ 1,300
10	Hosting	\$ 200+ / month
11	Support and maintenance	\$ included
	TOTAL	\$ 79,327



ADAMS COUNTY
COLORADO

PROPOSAL FORM
Website Redesign

VENDOR'S STATEMENT

I have read and fully understand all the special conditions herein set forth in the foregoing paragraphs, and by my signature set forth hereunder, I hereby agree to comply with all said special conditions as stated or implied. In consideration of the above statement, the following proposal is hereby submitted.

Seventy nine thousand three hundred and twenty seven dollars. \$ 79,327
Written Amount Amount

WE, THE UNDERSIGNED, HEREBY ACKNOWLEDGE RECEIPT OF

Addenda # 2 Addenda # None
If None, Please write NONE.

<u>Neon Rain Interactive, LLC</u>	<u>3/18/2015</u>
Company Name	Date
<u>4350 Wadsworth Blvd. #350</u>	<u>Arif Gangji</u>
Address	Signature
<u>Wheat Ridge, CO 80033</u>	<u>Arif Gangji</u>
City, State, Zip Code	Printed Name
<u>Jefferson</u>	<u>President</u>
County	Title
<u>303-957-3092</u>	<u>720-398-3232</u>
Telephone	Fax
<u>arif@neonrain.com</u>	
E-mail Address	

Screen shot examples of:

1) landing page/portal login:

The screenshot shows the top navigation bar of the Douglas County School District website. The navigation bar includes links for 'About DCSD', 'District A-Z', 'News', 'Schools', 'Transparency', and 'Careers', along with a search bar. Below the navigation bar, the Douglas County School District logo and tagline 'Learn today. Lead tomorrow.' are visible on the left, and 'Parent Assistance', 'Login', 'Language', and the date 'Thursday, March 19, 2015' are on the right. A red 'CLOSURE' button is located in the top right corner.

User account

[Log in](#) [Request new password](#)

Username *
Enter your Douglas County School District username.

Password *
Enter the password that accompanies your username.

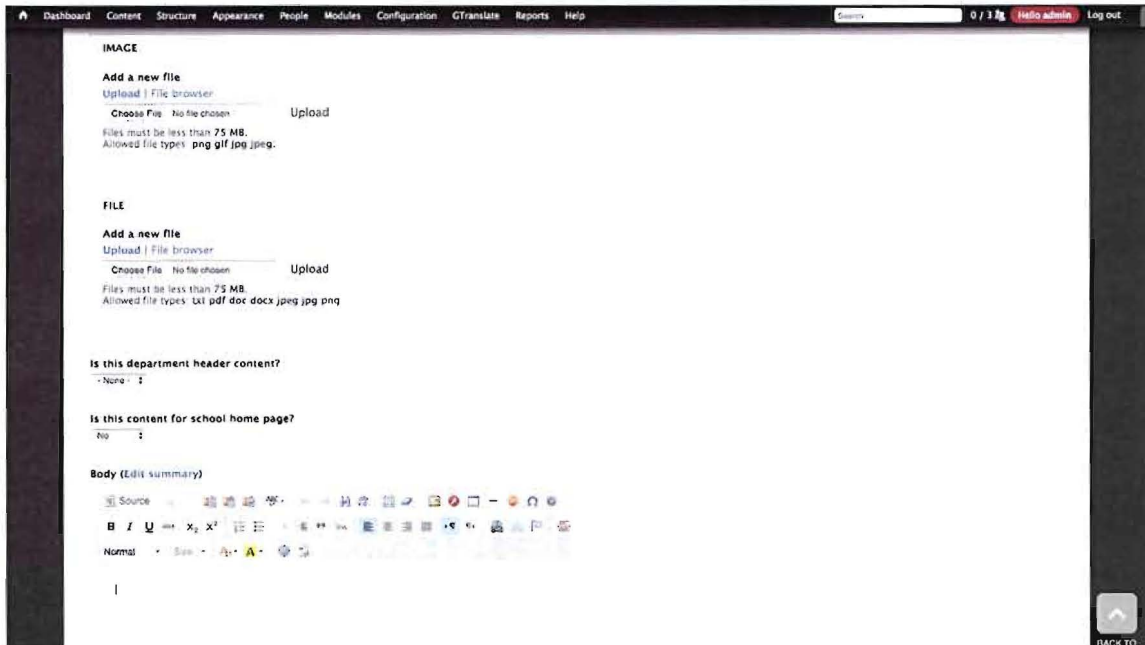
[Log in using CAS](#)

[Log In](#)

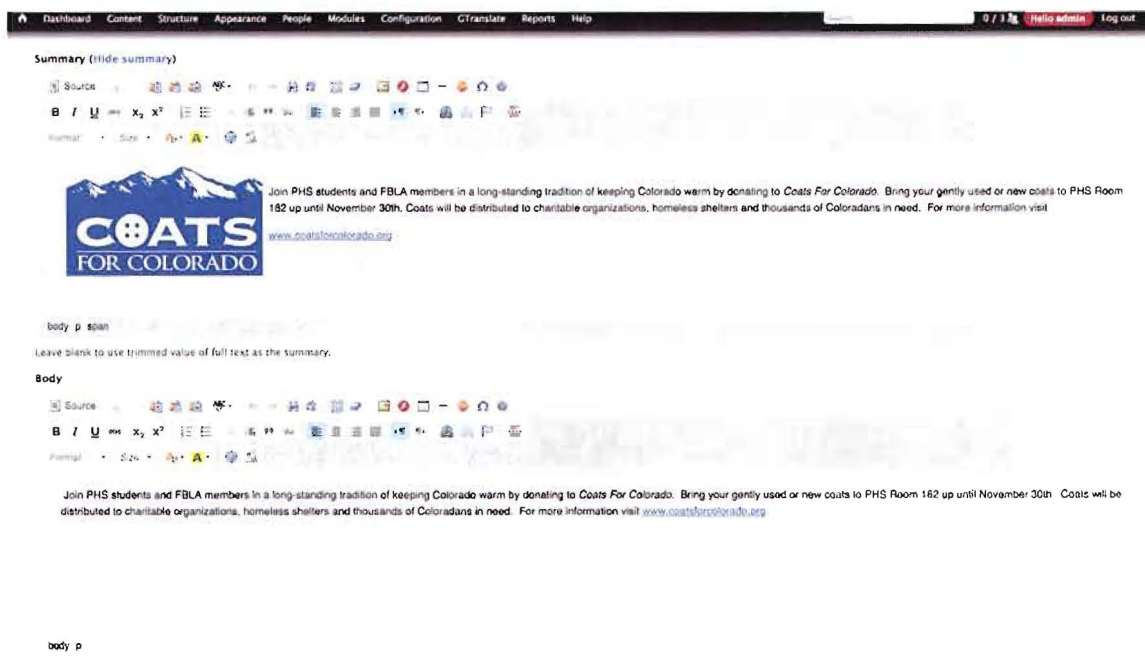
[Community +](#) [Employees +](#) [Parents +](#) [Students +](#) [Contact DCSD +](#)

© 2015 Douglas County School District [District Feedback](#) [Douglas County Libraries Homework HELP](#)

2) page creation

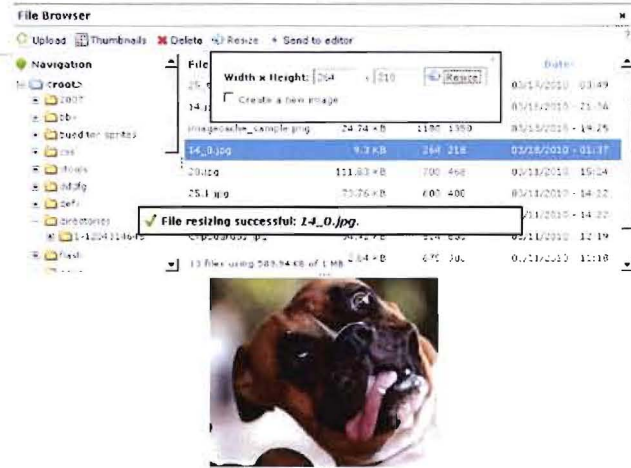


3) page editor



4) document manager

1. Supports all common file formats.
2. For files/images being used, show which pages are using them.
3. Search Unused/Unlinked Files, cleanup.
4. Image Styles for automatic manipulation.



5) video module

